

At a 2005 conference in Beijing, Chinese Government Organizers named AABDC as the exclusive US representative to sign up US CEO's for attendance.

"The China Trade Mission gives delegates a first-hand view of what it actually takes to succeed in China's competitive business environment," said Jan Willem van Bergen Hengouwen, President of WAE. "We have scheduled a trip with opportunities to meet directly with Chinese government officials, organizations and companies so that travel industry executives can acquire the contacts, the importance and impact of doing business in China."

According to John Wang, President of AABDC, "Our representatives continuously work with and maintain on-going close relationships with key decision makers in Beijing, Shanghai, Dalian and Hangzhou to promote greater U.S. -China trade development. Doing business in China has many complexities and we are looking forward to offering an invaluable asset in understanding to the Chinese market."

Willem Alexander Enterprises, Inc. is dedicated to bringing together resort and travel companies around the globe to help them create and propel potentially mutually profitable ventures.

According to Jan Willem Van Bergen, president and CEO of the company, there is room for approximately 15-20 individuals to join the mission slated for the fall. For applications and more information go to <http://www.wae-online.com> or call **212-957-1866**.