



For Immediate Release

Contact: Jan Willem Van Bergen 212-957-1866
 Georgi Bohrod 619-696-8018

Asian American Business Development Center Opens the Door
to International Trade Opportunities in China
Mission Focuses on Travel, Leisure and Hospitality



NEW YORK (March 7, 2006) --The Asian American Business Development Center (AABDC) (New York City, NY), under the leadership of John Wang and Willem Alexander Enterprises <<http://www.waeonline.com/>>, lead by Jan Willem Van Bergen report much progress on their upcoming business and trade mission to some of the most important cities in China. Focusing on the travel, leisure and timeshare industries, it is the first mission of its kind to focus on this growing segment of business in China.

John Wang, the founder of president of AABDC is credited with developing the nation's first economic development strategy for the Asian American small business community. Identified by Newsday as an "Everyday Hero" and a member of The New York Times 13 Prominent New Yorkers panel offering suggestions to Mayor Bloomberg of NYC, Wang's goal is to increase the international trade opportunities for executive leadership in the hospitality and shared resort ownership industry.

An expert in facilitating and promoting strategic ventures between Asian and

non-Asian businesses, Wang says "the China Mission is much needed for the hospitality and shared resort industry which is just beginning to take advantage of China as a developing market. Our select mission will include a series of high-level briefings, official dinners, business meetings and tours of economic development zones. We know those who are included in this venture will come away with a new understanding of what it takes to be successful in this part of the world; they will also become familiar with financial incentives available for foreign investors and understand the key role of the government in doing business in China."

"Those hospitality executives who have already enlisted in the mission are among the pioneers in this industry." said Jan Willem van Bergen Henegouwen, President and CEO of Willem Alexander Enterprises which specializes in the fields of tourism, real estate, financing, development and timesharing. "AABDC's representatives are an excellent key to opening the doors for close relationships in the Chinese arena. We are all looking forward to our fall trip."

The elite mission still has a few places remaining for members of the travel, hospitality and resort industry. Applications are being entertained on an individual basis and maybe be further discussed by calling Jan Willem Van Bergen at 212-957-1866 or visiting the WAE web site at: <http://www.waeonline.com/>